

# PUBLISHING PACKAGES

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Agreement Between \_\_\_\_\_, Author

Writer of: \_\_\_\_\_

and

Entry Way Marketing and Publishing  
and/or Digi-Tall Media

P. O. Box 868024  
Plano, TX 75086-8024

For Hiring Entry Way Marketing and Publishing and/or the staff of Digi-Tall Media to become with this manuscript my Editor and/or Co-Writer, Publisher and/or Liaison for (author) for the purposes of:

Production and Print Publishing; as well as Mentoring, Editing, Co-Writing, Marketing and Promotion of Final Product

Of Author's submitted written works: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this agreement, I engage Entry Way Publishing to act as my editor/publisher/marketer and/or liaison for my written manuscript of fiction or non-fiction and/or book-length manuscript.

This is not a contract claiming Entry Way Marketing and Publishing or anyone on our staff is a literary agent in any capacity. We are not a public relations firm and we are not staffed with employees that have extensive experience with acquiring television and/or radio interviews. These services would need to be acquired through a separate contract with us being the liaison and/or a separate company hired for these purposes.

Entry Way Marketing and Publishing and/or Digi-Tall Media is a staff of editors, co-writers, marketers, graphic designers, book cover designers, and publishers (both Entry Way Marketing and Publishing and Digi-Tall Media).

Entry Way Marketing does have the ability to act as liaison and help writers find a full traditional publishing house to fit their genre if that is what is preferred. This too would be a separate contract between the author and the new publisher. This function can actually be performed before and/or after

editing of manuscript is complete if the writer does not prefer our company being the publisher.

It is agreed to this day that Author agrees to employ Victoria Freudiger and/or editor(s) and/or graphic designers, and staff to act as Editor/Publisher/Designer/Marketer via Entry Way Marketing and Publishing for the sole purpose of producing a published/printed book of one manuscript that will be printed and then marketed by Entry Way Marketing. All printed and E-books published by Entry Way Marketing will be distributed through various sources including Digi-Tall Media.

After a final printed and/or digital book galley is approved, an E-book can also be produced if desired for the extremely low cost of \$299.00. The E-Book can then be marketed separately via our site at Entry Way [www.entrywaypublishing.com](http://www.entrywaypublishing.com), Poetry Highway (if poetry - [www.poetryhighway.com](http://www.poetryhighway.com)) and at our site - [www.digi-tall-media.com](http://www.digi-tall-media.com).

When an ISBN number is assigned by our company an immediate listing with Bowker will be acquired.

All Bowker listed ISBN numbers are then picked up by Barnes & Nobles, Borders, and other such companies.

Often the books are listed with retail chains and other online bookstores.

\* A one-time fee of \$1,249.00 will be paid by an author with a manuscript of 100 pages or less or of a manuscript of poetry containing 100 or less pages. This fee includes the ISBN number, Copyright submission, light editing, formatting, some marketing and distribution of various sources.

\* A one-time fee of \$1,349.00 will be paid by an author with a manuscript of 100 pages or less of fiction and/or non-fiction. This fee includes the ISBN number, Copyright submission, medium editing, formatting, some marketing and distribution through various sources.

\* A one-time fee of \$1,500.00 will be paid by an author with a manuscript (fiction or non-fiction) of 124 pages or less. This fee includes the ISBN number, Copyright submission, a medium amount of editing, formatting, marketing and distribution of book through more sources than the above agreements.

\* A one-time fee of \$1,750 will be paid by an author with a manuscript (fiction or non-fiction) consisting of 125 to 149. This fee includes the ISBN number, Copyright submission, a medium amount of editing, formatting, marketing and distribution of book through both print and online distributors.

\* A one-time fee of \$2,250.00 will be paid by an author with a manuscript (fiction or non-fiction) of 150 to 199 pages. This fee includes the ISBN number, Copyright submission, a heavy amount of editing (3 editors), formatting, marketing and distribution of book through as many sources as

possible for the genre chosen.

\* A one-time fee of \$2,750.00 will be paid by an author with a manuscript (fiction or non-fiction) of 200 pages or more. This fee includes the ISBN number, Copyright submission, a heavy amount of editing (3 editors), formatting, marketing and distribution of book through as many sources as possible for the genre chosen.

\* A one-time fee of \$558.00 will be paid for production of an edited manuscript (not already an existing book we have previously published in print format) of 100 pages or less into an E-Book format for placement on our websites: [www.digi-tall-media.com](http://www.digi-tall-media.com) and [www.entrywaymarketing.com](http://www.entrywaymarketing.com). Said E-book will be downloadable via an Adobe PDF version after customer purchases. This fee includes the ISBN number, Copyright submission, light editing, formatting, and some marketing in an E-book format.

All of the above agreement packages include the following services: review and critique of the first three chapters and/or first three poems of a book-length manuscript. Also included in the fee is: light to medium amounts of editing of the manuscript if it is not over 200 pages, production (along with the issuance of an ISBN number) of the print-ready PDF and print proof galley.

All print proofs of both the cover galley and text galley are approved by author before final books are printed.

If the page count is over 200 pages, editing will be charged at the normal rate of \$0.03/word.

Book cover designs can be easily included in the above fee; however, some designs may require an additional agreement between artist, writer and cover designers, depending upon the quality of cover desired.

Children's books which contain illustrations are a separate agreement and are often dealt with between the writer and the artist.

For each of the above packages except for the E-book, after the print proof galley is approved, 50-75 books will be provided to the author as part of the fee. The amount of books depends upon if the book is to be marketed as a hardback book or a softback book. Twenty-five of the said books will remain with Entry Way for the sole purpose of marketing and delivery at book signing events. A press release, flyer and 100 business cards are the final touches to this agreement between Author and Publisher.

The one-time fee of the plan chosen can be paid all at one time – upon signing of this Agreement; or it can be paid 1/2 upon signing and then 1/4 at mid-point of production and editing is approved. Upon receiving an approved print proof galley, the last 1/4 will be sent and books will at that time be delivered.

Payments should be made in the form of Cashier's Check, Money Order or by Personal Check. Credit card payments are also available at this time. A

shopping cart feature will soon be added to our sites to help sell the books after they are printed.

If after six months (contract end date,) the Author has not paid the entire fee, a reinstate cost will incur before all editing/production/print will be completed as well as books being delivered.

With this Agreement, no agent or liaison fees for marketing and/or hiring of large publishing house are included. These terms can be negotiated at a later date. However, we at Entry Way Publishing will encourage all authors to allow us to solicit agents who are signed up with the Literary Guild and/or who have experience in the genre in which you are writing. Author may accept or reject publishing offers secured by Entry Way and will deal directly with said publishing house. All large publishing offers will be reviewed and accepted or rejected in writing by Author.

All writers who are seeking self-publishing will have to pay no future sale royalties or fees after the book is printed. We are not interested in obtaining royalties by acting as your agent. Those conditions may become remain part of your contract with another publishing house if you do not choose Entry Way. However, if you wish to employ Entry Way to do further marketing for your book, we are available and will discuss different strategies with you.

This contract will be in affect for twelve (12) months. If after twelve (12) months, Entry Way has not produced and printed a finalized manuscript into book format and delivered the agreed upon amount of books to Author, the Author has the ability to solicit a cease production contract. Upon receipt via U.S. Mail Certified Return Receipt Requested/Proof of Delivery request, we will issue one third of the signed agreement fee to author. At that time, all production of said manuscript will cease. No other monies will be refunded to author at any time other than the following:

If at the time the agreement becomes null and void outstanding distribution monies are due author, author will receive these monies at the date designated for all distribution checks to be distributed, not before these publicized dates. No distribution checks are issued upon demand by author or author's representatives, they are issued on the dates listed on this site.

At any time, should either party feel this relationship is not workable; a certified return receipt letter shall be mailed within thirty (30) days of said discrepancy. A workable situation shall be at least sought out by both parties unless a dissolving is desired more by either party of this agreement.

If said Agreement becomes null and void, 1/4 of the paid monies will be refunded if at least half of these agreed upon funded have been paid publisher. Said compensation for such employment is the irrevocable right to commissions deducted from all monies or other compensation earned by my literary work, electronic or audio rights to it, through agreements initiated or made during the period of nine months.

This letter of agreement embodies the entire agreement between Entry Way Marketing & Publishing and Author concerning writer's written works. Said agreement and its terms and conditions may not be modified without mutual

consent, expressed in writing.

AGREED TO THIS \_\_\_\_\_ day of \_\_\_\_\_.

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WRITER

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ENTRY WAY MARKETING & PUBLISHING  
VicToria Freudiger  
Founder, Liaison and Editorial/Art Director

### **NON-CONTRACT MARKETING AND DISTRIBUTION SERVICES:**

Unless the contract states otherwise, all marketing and administrative services will be billed quarterly at \$25 an hour rate. The above agreement terms fully states which agreement will contain marketing and which will not.



### **PAYMENT INFORMATION**

For those who prefer sending their written works and payment for agreed upon agreement, or for separate editing, marketing, and distribution services via snail mail, please with a SASE to:

P. O. Box 868024  
Plano, TX 75086-8024

**Credit Cards Accepted**

**You can also fax your agreement or questions to our toll-free fax (866) 223-7289.**

As we believe in safety, please call 972-762-1349 to leave your credit card number if you are wanting to do business in this manner.

Thank you.

### **AUTHOR DISTRIBUTION CHECKS:**

For authors who do choose to use either Entry Way or Digi-Tall Media to become distributors for their books, the distribution checks for your portion of any sales via our services are sent out on the following dates only:

- \* March 30, 2007
- \* June 29, 2007
- \* September 28, 2007
- \* December 28, 2007

No exceptions will be considered. The best method for distribution checks to be distributed is for the author to set-up a PayPal account and the payments will be made directly via that system on the above dates. Otherwise, on the above dates, checks will be mailed to the recipients of book sales only.

Editor and Artist Distribution checks for their portion of agreements if so notes are distribution on the same dates listed above.

Thank you for your interest in our companies.